FABTECH



RESERVE YOUR 2027 FABTECH EXHIBIT SPACE

McCORMICK PLACE

SEPT 13-16

CHICAGO, IL

EVENT PARTNERS AWS FMA sme PMA IFCA

// FABTECHEXPO.COM

Why Exhibit at FABTECH 2027?

- Launch a new product and gain maximum exposure
- Boost your brand visibility
- Connect with customers and find new ones to drive your business forward
- Generate sales leads – reach the most qualified buyers in one place
- Gain valuable market intelligence on your competitors

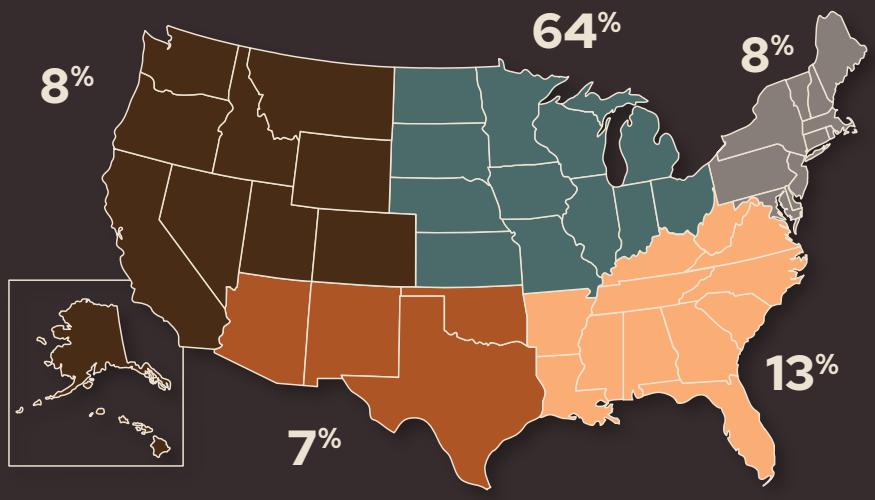
66% of exhibitors were satisfied or very satisfied with the FABTECH show overall.

81% of FABTECH attendees influence or approve equipment purchases in their companies.

61% of exhibitors would recommend FABTECH to a colleague.

Extensive Market Reach

Attendence by Region



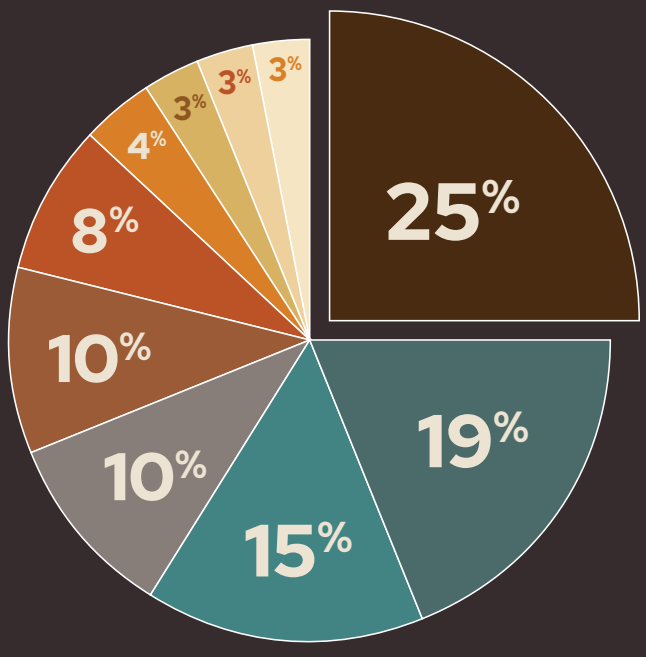
9% of attendees came from countries outside the U.S.

Top 10 Industries

- Aerospace
- Agriculture
- Automotive
- Construction
- Energy
- Heavy Equipment
- Mining/Utilities/Power Generation
- Military/Defense
- Oil & Gas
- Other Transportation

Who Attends

- Owner, Company Mgmt/ Corporate Executive 25%
- Manufacturing Engineering, Design Engineer.....19%
- Sales & Marketing 15%
- Other Job Functions.....10%
- Manufacturing Production 10%
- Foreman/Leader/Supervisor 8%
- Welder/Machine Operator.....4%
- Distributor 3%
- Product Design and R&D.....3%
- Purchasing 3%



Source for all Audience Statistics: Past FABTECH Chicago Registration Data

Advertising, Sponsorship, and Branding Opportunities

Integrate show promotional opportunities into your exhibiting experience to increase qualified booth traffic and drive sales conversions! FABTECH provides a selection of options perfect for marketing your products and services before, during, and after the event.



Complimentary Marketing Tools for Exhibitors:

- Listing in the official show directory and show web site
- Exhibitor Invites - customized campaigns to target key customers and prospects and invite them to your booth
- Free expo passes, logos and banner ads
- Social media sites to promote your show participation
- Free media lists, press kit distribution and a fully-staffed, on-site press room
- New product indicator for your booth to grab the attention of your next customer

Advertising Products:

- Pre-Show Mailer
- New Product Lineup
- Show Directory/Maps
- Enhanced and Secondary Listings
- Floor Decals
- Web Banner Ads

Sponsorships and Branding:

- Keynotes and Panels
- Networking Events
- Conference Tracks
- Lounges and Food Areas
- Video, Banners, Escalator Runners, and more



Rates and Contact Information

2027 Exhibit Space Rates

Up to 299 sq. ft $42.00

300 – 999 sq. ft $41.00

1,000 – 1,999 sq. ft $39.00

2,000 – 4,999 sq. ft $38.00

5,000 – 9,999 sq. ft $36.00

10,000 – 14,999 sq. ft $33.00

15,000 sq. ft. & more $29.00

Exhibits 6,000 sq. ft. and larger receive a 70% material handling credit based on their total material handling charges.

Rate Includes:

- Drape backwall and sidewall
- Booth sign with company name and booth number
- Online exhibitor manual and marketing kit
- Monthly Exhibitor E-Newsletter with important show developments and reminders
- Pre-show Exhibitor Education
- An experienced show management team dedicated to your success
- On-site assistance with exhibit hall management and service providers
- Extensive pre-show promotion
- Discounts on hotels and free shuttle bus service on show days

QUESTIONS? Click **HERE** to contact one of our sales representatives.

