



Reserve Your FABTECH 2027 Exhibit Space

September 13-16 | Chicago, IL

Event Partners



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FABTECHEXPO.COM

Why Exhibit at FABTECH 2027?

- Launch a new product and gain maximum exposure
- Boost your brand visibility
- Connect with customers and find new ones to drive your business forward
- Generate sales leads – reach the most qualified buyers in one place
- Gain valuable market intelligence on your competitors

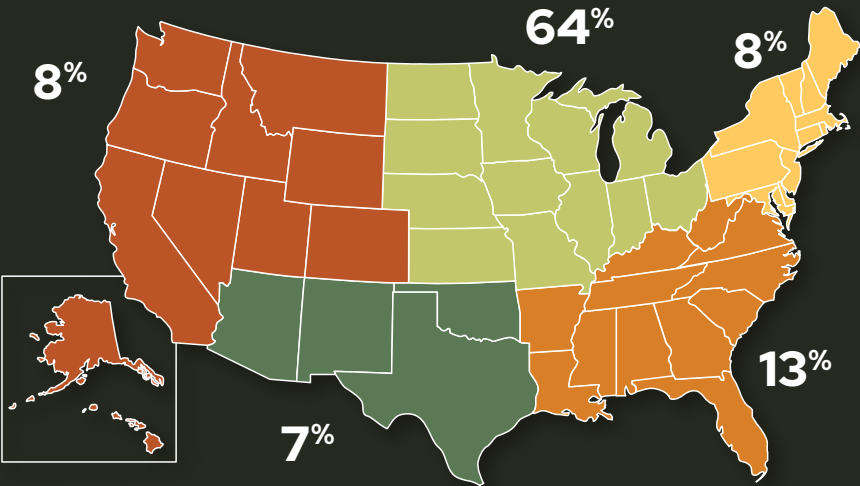
66% of exhibitors were satisfied or very satisfied with the FABTECH show overall.

81% of FABTECH attendees influence or approve equipment purchases in their companies.

61% of exhibitors would recommend FABTECH to a colleague.

Extensive Market Reach

Attendance by Region



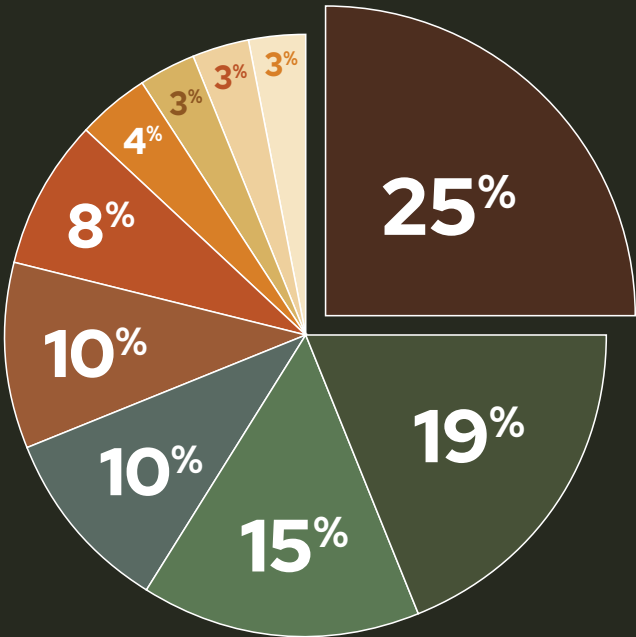
9% of attendees came from countries outside the U.S.

Top 10 Industries

- Aerospace
- Agriculture
- Automotive
- Construction
- Energy
- Heavy Equipment
- Mining/Utilities/Power Generation
- Military/Defense
- Oil & Gas
- Other Transportation

Who Attends

- Owner, Company Mgmt/ Corporate Executive25%
- Manufacturing Engineering, Design Engineer.....19%
- Sales & Marketing15%
- Other Job Functions10%
- Manufacturing Production10%
- Foreman/Leader/Supervisor8%
- Welder/Machine Operator4%
- Distributor3%
- Product Design and R&D3%
- Purchasing3%



Source for all Audience Statistics: Past FABTECH Chicago Registration Data

Advertising, Sponsorship, and Branding Opportunities

Integrate show promotional opportunities into your exhibiting experience to increase qualified booth traffic and drive sales conversions! FABTECH provides a selection of options perfect for marketing your products and services before, during, and after the event.



Complimentary Marketing Tools for Exhibitors:

- Listing in the official show directory and show web site
- Exhibitor Invites - customized campaigns to target key customers and prospects and invite them to your booth
- Free expo passes, logos and banner ads
- Social media sites to promote your show participation
- Free media lists, press kit distribution and a fully-staffed, on-site press room
- New product indicator for your booth to grab the attention of your next customer

Advertising Products:

- Pre-Show Mailer
- New Product Lineup
- Show Directory/Maps
- Enhanced and Secondary Listings
- Floor Decals
- Web Banner Ads

Sponsorships and Branding:

- Keynotes and Panels
- Networking Events
- Conference Tracks
- Lounges and Food Areas
- Video, Banners, Escalator Runners, and more





Rates and Contact Information

2027 Exhibit Space Rates

Up to 299 sq. ft	\$42.00
300 – 999 sq. ft	\$41.00
1,000 – 1,999 sq. ft	\$39.00
2,000 – 4,999 sq. ft	\$38.00
5,000 – 9,999 sq. ft	\$36.00
10,000 – 14,999 sq. ft	\$33.00
15,000 sq. ft. & more	\$29.00

Exhibits 6,000 sq. ft. and larger receive a 70% material handling credit based on their total material handling charges.

Rate Includes:

- Drape backwall and sidewall
- Booth sign with company name and booth number
- Online exhibitor manual and marketing kit
- Monthly Exhibitor E-Newsletter with important show developments and reminders
- Pre-show Exhibitor Education
- An experienced show management team dedicated to your success
- On-site assistance with exhibit hall management and service providers
- Extensive pre-show promotion
- Discounts on hotels and free shuttle bus service on show days

For assistance reserving your preferred Exhibit Space or to discuss the array of advertising and sponsorship opportunities available, please contact a member of our experienced sales team.

Forming, Fabricating/ Tube & Pipe, Job Shop

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