

# 2027 EXHIBITOR ENHANCED LISTINGS

SEPTEMBER

13-16

MCCORMICK PLACE

CHICAGO, IL

- The Exhibitor Hub allows exhibitors to update their company listing including product categories, new products, press releases, and more. The information is used to create the FABTECH **online exhibitor search and new products feature**. In addition, it is used to produce the printed Show Directory.
- All exhibitors receive a basic listing included with their booth. Upgrade packages are available to enhance your company's listing in the print and online directories. Learn more about purchasing an Enhanced Listing or any of the other FABTECH Advertising products at [fabtechexpo.com/exhibit/advertising](http://fabtechexpo.com/exhibit/advertising).

*Below is a list of features for the basic and enhanced online listings.*

| Enhanced Listing Package Features                                                                                                                 | BASIC<br>Included | CLASSIC<br>\$620        | PREMIUM<br>\$1,130      | ULTRA<br>\$2,270        |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------|-------------------------|-------------------------|
| <b>Product Categories</b> - Select product subcategories that prospects are likely to search in order to find you.                                | 5<br>Categories   | 10<br>Categories        | 15<br>Categories        | 20<br>Categories        |
| <b>Profile Description</b> - Add a company description to your online listing.                                                                    | No                | Max 1,000<br>Characters | Max 1,500<br>Characters | Max 2,000<br>Characters |
| <b>Profile Logo and Cover Photo</b> - Add your company logo and cover photo to your online listing.                                               | No                | YES                     | YES                     | YES                     |
| Add a logo to your company listing on the mobile app.                                                                                             | No                | No                      | YES                     | YES                     |
| <b>Press Releases</b> - Highlight what's happening at your company.                                                                               | 3 Releases        | 5 Releases              | 7 Releases              | 10 Releases             |
| <b>Show Specials</b> - Promote your deals — discounts, giveaways, drawings, etc. — to keep your booth buzzing throughout the event.               | 0                 | 1 Special               | 2 Specials              | 3 Specials              |
| <b>Company Logo</b> - Add your company logo to your directory print listing.                                                                      | No                | YES                     | YES                     | YES                     |
| <b>New Products</b> - Feature new products that will be introduced at FABTECH in your online listing. Include descriptions and photos.            | 1 Product         | 3 Products              | 6 Products              | 10 Products             |
| <b>Enhanced Exhibitor Logos</b> - Stand out in the online exhibitor search with a featured logo indicating your company has an enhanced listing.  | No                | YES                     | YES                     | YES                     |
| <b>Video</b> - Let potential buyers see and hear your story. Feature company and/or product videos.                                               | No                | No                      | No                      | 3 Videos                |
| <b>Floor Plan Logo</b> - Make your company stand out with your company logo on the electronic floor plan. <i>Booth must be 400 nsf or larger.</i> | No                | No                      | YES                     | YES                     |

Please upload your company logo(s) to our website in any of the following formats .ai, .svg or .jpg (360 x 360 at 72 ppi minimum).



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## ORDER FORM

SEPTEMBER

# 13-16

MCCORMICK PLACE  
**CHICAGO, IL**

### Exhibitor Information:

|                                                                                                                                                                                                                             |         |          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|----------|
| PO#                                                                                                                                                                                                                         | Booth # |          |
| Company Name                                                                                                                                                                                                                |         |          |
| Address 1                                                                                                                                                                                                                   |         |          |
| Address 2                                                                                                                                                                                                                   |         |          |
| City                                                                                                                                                                                                                        | State   | Zip Code |
| Country (if other than U.S.)                                                                                                                                                                                                |         |          |
| <input type="checkbox"/> I consent to FABTECH's collection and use of personal identifiable information for the purposes set out below* and as more fully set out at <a href="http://fabtechexpo.com">fabtechexpo.com</a> . |         |          |
| Phone                                                                                                                                                                                                                       | Fax     |          |
| Contact Name                                                                                                                                                                                                                |         |          |
| Contact Email                                                                                                                                                                                                               |         |          |

**Bill To:** ☐ Agency (if different from exhibitor)

|                              |       |          |
|------------------------------|-------|----------|
| PO#                          |       |          |
| Company Name                 |       |          |
| Address 1                    |       |          |
| Address 2                    |       |          |
| City                         | State | Zip Code |
| Country (if other than U.S.) |       |          |
| Phone                        | Fax   |          |
| Contact Name                 |       |          |
| Contact Email                |       |          |

\*For EU users, and other users from locations that apply standards similar to those in the EU's General Data Protection Regulation ("GDPR"), FABTECH® collects data that users voluntarily submit and uses it for purposes such as communicating with you about FABTECH's products and services, targeting advertisements, and as otherwise permitted by law. FABTECH may also share such data with third parties with whom FABTECH partners on events or services. Such transfers may include third parties located in other countries (such as Canada, Mexico, or EU countries). FABTECH has not confirmed that all such countries apply the same standards as required under GDPR; therefore, to some risk exists regarding such transfers if the third parties are in countries where the European Commission has not made an adequacy determination nor adopted appropriate safeguards. More detailed information may be found in FABTECH's privacy policy, available at [fabtechexpo.com](http://fabtechexpo.com).

### ☐ Enhanced Listing in Print Directory and Web

Enhanced Package: ☐ Classic ☐ Premium ☐ Ultra ..... **TOTAL \$** \_\_\_\_\_

Please **SUBMIT** your company logo(s) and cover image in any of the following formats .ai, .svg, .png or .jpg

Logo: 360 x 360 at 72ppi minimum | Cover Image: 1440 x 360

### For Internal Use Only

Comments/  
Special Instructions:

### Internal use:

Sold By: \_\_\_\_\_

Association: \_\_\_\_\_ Date: \_\_\_\_\_

Package Discount: \_\_\_\_\_ Net total: \_\_\_\_\_

**FINAL NET COST** ..... \$ \_\_\_\_\_

Less TOTAL PACKAGE & Discounts ..... \$ \_\_\_\_\_

**FINAL ADVERTISING COST** ..... \$ \_\_\_\_\_

## QUESTIONS?

Click [HERE](#) to contact one of our sales representatives or call 1-800-432-2832.

### ADVERTISING AUTHORIZATION

Name: (please print) \_\_\_\_\_

Title/Position: \_\_\_\_\_

Signature: (required) \_\_\_\_\_ Date: \_\_\_\_\_

☐ By checking this box you confirm signing this form.

**Sign and return form to: [fabtechorders@fabtechexpo.com](mailto:fabtechorders@fabtechexpo.com)**