



2027 INSERTION ORDER

PRINT AND WEB ADVERTISING

SEPTEMBER

13-16

MCCORMICK PLACE
CHICAGO, IL

Exhibitor Information:

PO# _____ Booth # _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip Code _____

Country (if other than U.S.) _____

☐ I consent to FABTECH's collection and use of personal identifiable information for the purposes set out below* and as more fully set out at fabtechexpo.com.

Phone _____ Fax _____

Contact Name _____

Contact Email _____

Bill To: ☐ Agency (if different from exhibitor)

PO# _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip Code _____

Country (if other than U.S.) _____

Phone _____ Fax _____

Contact Name _____

Contact Email _____

*For EU users, and other users from locations that apply standards similar to those in the EU's General Data Protection Regulation ("GDPR"), FABTECH® collects data that users voluntarily submit and uses it for purposes such as communicating with you about FABTECH's products and services, targeting advertisements, and as otherwise permitted by law. FABTECH may also share such data with third parties with whom FABTECH partners on events or services. Such transfers may include third parties located in other countries (such as Canada, Mexico, or EU countries). FABTECH has not confirmed that all such countries apply the same standards as required under GDPR; therefore, to some risk exists regarding such transfers if the third parties are in countries where the European Commission has not made an adequacy determination nor adopted appropriate safeguards. More detailed information may be found in FABTECH's privacy policy, available at fabtechexpo.com.

ADVERTISING PACKAGES

☐ **Platinum Advertising Package** — Purchase FIVE advertising products and receive 10% off net rates.

☐ **Gold Advertising Package** — Purchase FOUR advertising products and receive 8% off net rates.

☐ **Silver Advertising Package** — Purchase THREE advertising products and receive 5% off net rates.

☐ **Bronze Advertising Package** — Purchase TWO advertising products and receive 2.5% off net rates.

Please check **AD SIZES** in the **2027 ADVERTISING and SPONSORSHIP GUIDE** before uploading your ad.

☐ **Official Directory Advertising** *See FABTECH 2026 Rate Card for product pricing

1. Indicate Ad Size: ☐ Full Page ☐ 2/3 ☐ 1/2 Horizontal ☐ 1/2 Vertical ☐ 1/3 Horizontal ☐ 1/3 Vertical ☐ 1/4

2. Cost. \$ _____

3. Premium Positions (4 Color, Full Page Size Only) \$ _____

☐ Front Cover Gatefold ☐ Inside Front Cover Spread ☐ Page 2 ☐ Page 4 ☐ Page 6

☐ Inside Back Cover ☐ Back Cover ☐ Map Back Cover

☐ Tab Dividers: 6 available - Indicate tab preference:

☐ Exhibitor List, front ☐ Product Index, front ☐ Floor Plan, front

☐ Exhibitor List, back ☐ Product Index, back ☐ Floor Plan, back

SUB-TOTAL \$ _____

-15% Agency Commission or
in-house agency discount \$ _____

TOTAL \$ _____

For Internal Use Only

Indicate Placement in Product Category Section Code (optional)

Comments/
Special
Instructions:

Company Name: _____ Booth # _____

☐ **Enhanced Listing in Print Directory and Web**

Enhanced Package: ☐ Classic ☐ Premium ☐ Ultra **TOTAL \$** _____

Please submit your **company logo(s)** and **cover image** in any of the following formats: ai, svg, png or jpg.
Logo: 360x360 at 72ppi minimum — **Cover Image:** 1440x360. Directory printed logo should be vector or a high quality jpg at least 1" wide.

For Internal Use Only

Comments/
Special Instructions:

☐ **Event Preview Mailer** **TOTAL \$** _____

One Ad placement on Back Cover of 230,000+ mailed pieces: 10.5" W x 6" H plus .125" bleed on all sides

☐ **New Product Mailer** **TOTAL \$** _____

One Ad placement on Back Cover of 230,000+ mailed pieces: 9" W x 6" H plus .125" bleed on all sides

☐ **Pre-Show Mailer** **TOTAL \$** _____

Select One Size: ☐ Business Card Ad Size (3.5" W x 2" H, limited number available) ☐ Exclusive Back Cover

☐ **Floor ad Decals (2)** **TOTAL \$** _____

Two 6' W x 3' H carpet overlays

☐ **Web Banner Advertising/Floor plan* (Material Deadline: ASAP for best exposure) ...** **TOTAL \$** _____

- ☐ **Exhibitor List Index (choose one)**
☐ Leaderboard (728 x 90 pixels)
☐ Skyscraper (160 x 600 pixels)
☐ **Floor Plan** (205 x 60 pixels — overview page)
☐ **Registration Page** (355 x 90 pixels)☐ **New Product Page**
☐ Super Leaderboard - Platinum Sponsors (970 x 90 and 320 x 50 pixels mobile)
☐ Leaderboard - (728 x 90 and 320 x 50 pixels mobile)☐ **Conference Schedule Page**
☐ Super Leaderboard - Platinum Sponsors (970 x 90 and 320 x 50 pixels mobile)
☐ Leaderboard - (728 x 90 and 320 x 50 pixels mobile)

* All web sizes are width x height

☐ **Custom Product** please describe: _____ **TOTAL \$** _____

Internal use:

Sold By: _____

Association: _____ Date: _____

Package Discount: _____ Net total: _____

FINAL NET COST **\$** _____

Less TOTAL PACKAGE & Discounts..... **\$** _____

FINAL ADVERTISING COST **\$** _____

ADVERTISING AUTHORIZATION

Name: (please print) _____

Title/Position: _____

Signature: (required) _____ Date: _____

☐ By checking this box you confirm signing this form.

QUESTIONS?

Click [HERE](#) to contact one of our sales representatives or call 1-800-432-2832.