Attendee Lists Deliver ROI
and help you achieve your show objectives

Increase Booth Traffic
and create a buzz with pre-show invitations

Maximize Your Reach and Sales
by contacting attendees before the event

$350 for a full or segmented FABTECH® Pre-Registered Attendee Mailing List
List available September 22 - November 3, 2014. List includes all records at time of order.

Important Information: Full or segmented list available online. By using our online system you will receive instant record counts (see Step 1 below) prior to purchasing.

LISTS WILL NOT BE SENT DIRECTLY TO EXHIBITORS, a bonded mailing house is required.
Please complete the bonded mailing house section when ordering, IT IS REQUIRED. Upon approval of your marketing materials and completion of your order, your list will be sent to the mail house for fulfillment, it will not be sent to you.

Mailing list fields include: First, Last, Title, Address, Registration Class, Primary Job Function, Employees at Plant, Technologies Interested In, Company’s Total Budget for Technologies of Interest, Purchasing Role, Primary Type of Business and Secondary Type of Business.

Online Ordering System Instructions:

Step 1 – www.xpressleadpro.com/attendeelist (show code: FABT114). Select company name and continue. Select full pre-event attendee list and verify contact information. If you would like to filter based on demographics (narrow your list) you may select the demographics you are interested in and continue. Review and accept the Terms and Conditions. Select Complete Request. After you complete the request you will receive an email with information regarding the approval process, you must follow the direction of this email to receieve an approval.

Step 2 – Per the instructions in your email, please submit your sample mail piece to Betsy Bonnell at SME, email bbonnell@sme.org or fax 313.425.3407. Once approved, you’ll receive an approval code.

Step 3 – After receiving the approval code please visit the link supplied in the email from Step 1 and complete your order. An email confirmation with the link to download your list will be sent to the email on file for the bonded mail house that you provided when ordering. It is advised that you contact the bonded mail house that you are using prior to the completion of your order. Exhibitors will not and cannot receive the link to download the Excel list. The list DOES NOT include email addresses.

Terms & Conditions
WHEREAS the FABTECH® Management develops and maintains certain mailing lists (the "list" or "list(s)"), and WHEREAS said lists constitute trade secrets of the FABTECH® show, in which FABTECH® show management has exclusive proprietary rights and interests, and WHEREAS List User has agreed to rent from the FABTECH® show or an authorized agent of FABTECH® show the Pre-Registered Attendee Mailing list and to maintain confidentiality of same,

1) To maintain as strictly confidential and not in any manner directly or indirectly cause or permit any list(s) or any part thereof to be duplicated, reproduced, transferred or retained in any form or appended for phone or fax numbers. List Renter shall instruct each of its employees and agents who has any access to any list, of its obligations under this Agreement.

2) No list shall be used for any purpose other than the single mailing for FABTECH® booth promotion. The one-time use of the list shall be limited solely and exclusively to the specific merchandise or service approved by the FABTECH® show management and described in the applicable sample mailing piece or description provided.

3) All lists shall be erased or otherwise destroyed immediately after such use, regardless of the form in which they are received. List Renter shall not permanently merge any list into any data base system or otherwise retain any data from any list for any purpose.

4) List User agrees to indemnify and make FABTECH® show management whole for any violation of this Agreement by List User or any of its employees or agents. List User agrees that any violation of this Agreement cannot be adequately redressed by an award of damages, and that the FABTECH® show shall be entitled to injunctive relief from such violation in addition to all other remedies available to the FABTECH® show under the law. In the event of any said violation, List User agrees that it will be additionally liable to the FABTECH® show for all costs and attorneys’ fees incurred by the FABTECH® show in seeking redress of said violation.

5) List Renter acknowledges reading and agreeing to be bound by the FABTECH® show’s Terms & Conditions stated on the FABTECH® List Order Form. List Renter understands that FABTECH® Lists are for one-time use only and that any unauthorized use is subject to penalties. Penalties will include the full purchase price of the mailed List, which includes the base cost and selection charges based on the total number of names on the original order, plus a flat penalty fee of $1,000.00 for each occurrence.

6) All FABTECH® lists are monitored for unauthorized and illegal usage. Mailers understands that Lists contain decoy names. Mailers that reuse a FABTECH® List without prior consent will be subject to penalties and may lose their right to future rentals.

Questions? Please call: 1-800-746-9734 or email: hgosnell@cdsreg.com

All orders must be paid in full prior to fulfillment. No refunds will be given for orders that are cancelled after processing.