



# EXHIBITOR SECONDARY LISTINGS 2013

Multiple Companies in the Same Booth

NORTH AMERICA'S LARGEST METAL FORMING, FABRICATING, WELDING AND FINISHING EVENT

November 18-21, 2013 | McCormick Place, North & South Halls | Chicago, IL USA

## ARE YOU SHARING YOUR CONTRACTED BOOTH SPACE WITH A BUSINESS PARTNER?

There is a way to get individual attention in the directory and on the show Web site for each of the partnering companies sharing a booth. **Simply buy a Secondary listing for the company that is not the contracted exhibitor.** For just \$500, the additional company receives a full directory listing and a classic level Web listing.

### Sample Directory Alpha Listing



**Pace Performance  
Productions Inc. . . . . 1802**  
411 Speedway Blvd  
Suite 925  
United States, OH 45244  
ph: 513-555-6512  
fax: 513-555-8500  
www.paceproductionsinc.com  
Bending/Forming, Cutting, Lasers,  
Material Handling/Marking, Press Brakes,  
Punching, Software & Machine Controls,  
Tooling, Tube & Pipe Fabricating

### Directory listing includes:

Alphabetical listing in the Exhibitor List section and under each applicable product in the Product Category section. Full listing displays company logo and company name in red in each product category listing for added emphasis.

### Classic level Web listing includes:

Basic company listing (company name, address, phone, fax, web address with link), one (1) show special, three (3) press releases, company logo on Electronic Storefront (roll over on floor plan to view), company profile description, product categories, three (3) new products highlighted including photo and description, listing highlighted on floor plan and search list as 'enhanced' with E-Star.

**Questions? Contact your advertising representative, located on the back of this form.**

### Sample Directory Listing by Product

Mohawk Machinery Inc. . . . . 2068  
Pace Performance  
Productions Inc. . . . . 1802  
Robinson Tehnical Intl Corp . . . . 31008  
TaurinGroup USA . . . . . 8105

### Sample Classic Web Listing

**Pace Performance**

Booth # S1802  
[Map It](#)

411 Speedway Blvd.  
 Suite 925  
 United States, OH 45244  
 Phone: 513-555-6512  
 Fax: 513-555-6703  
 URL <http://www.paceproductions.com>

**Exhibitor Information**

**Profile:**  
 Exhibitor profile here...



# INSERTION ORDER FORM Secondary Listing 2013

North America's Largest Metal Forming, Fabricating, Welding and Finishing Event  
November 18-21, 2013 | McCormick Place, North & South Halls | Chicago, IL USA

Reserve my listing in the 2013 Official Show Directory and Show Web site • Cost \$500

### PRIMARY EXHIBITOR

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

### SECONDARY COMPANY *(Information to Appear in Exhibitor Listing — Print and Web)*

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Country *(other than U.S.)* \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company Web Site \_\_\_\_\_

Email \_\_\_\_\_

**You will be billed in November 2013 with the total amount due upon receipt.**

### BILLING INFORMATION FOR SECONDARY LISTING

PO# \_\_\_\_\_ Is this an Agency:  Yes  No

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Country *(other than U.S.)* \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact \_\_\_\_\_

Contact Email \_\_\_\_\_

### AUTHORIZATION — Secondary Company Contact Information

Contact Name *(Please Print)* \_\_\_\_\_ Title/Position \_\_\_\_\_

Contact Email \_\_\_\_\_

*(Confirmation & Information on how to access secondary online listing will be emailed to this address)*

Contact Phone \_\_\_\_\_ Contact Fax \_\_\_\_\_

Signature *(required)* \_\_\_\_\_ Date \_\_\_\_\_

**Order Closing & Materials Deadline: September 27, 2013\***

**Web materials are due immediately to ensure the highest ROI.**

Refer to the **GUIDELINES FOR SUBMITTING ADS/ARTWORK** at [fabtechexpo.com/advertising](http://fabtechexpo.com/advertising) for details.

**COMPLETE  
AND RETURN  
INSERTION  
ORDER  
FORM TO:**

**Forming, Fabricating/  
Tube & Pipe Exhibitors**

**Jim Gorzek, FMA**  
(800) 432-2832 ext.269  
Fax: (815) 484-7700  
adsales@fabtechexpo.com

**Welding  
Exhibitors**

**Rob Saltzstein, AWS**  
(800) 443-9353 ext. 243  
Fax: (305) 443-7559  
salty@aws.org

**METALFORM,  
Tool & Die Exhibitors**

**Andy Flando, PMA**  
(216) 901-8800 ext. 2126  
Fax: (216) 901-9190  
aflando@pma.org

**Finishing  
Exhibitors**

**Andy Goyer, CCAI**  
(941) 373-1830  
Fax: (941) 373-1828  
andy@goyermgmt.com

**Internal Use:** Sold By \_\_\_\_\_ Association \_\_\_\_\_ Date \_\_\_\_\_  
Qualifies for \_\_\_\_\_ package discount. Net total \_\_\_\_\_