



EXHIBITOR SPONSORSHIP OPPORTUNITIES

MAXIMIZE ROI AND EXPAND YOUR REACH BEYOND THE SHOW FLOOR



NORTH AMERICA'S LARGEST METAL FORMING, FABRICATING, WELDING AND FINISHING EVENT

November 18-21, 2013

McCormick Place, North & South Halls
Chicago, IL USA

fabtechexpo.com

RESERVE YOUR SPONSORSHIP TODAY!



SPONSORSHIP OPPORTUNITIES

In addition to specific exposure listed for each unique sponsorship opportunity, all sponsors receive the following benefits: logo with hyperlink on the event Web site, logo on sponsor "Thank You" signage in high-traffic areas, recognition in the *Official Show Directory* and *Show Daily* distributed onsite.

LANYARDS*

\$8,000 (plus material costs) – Exclusive

Distributed at registration, lanyards with your company name/logo will be worn by all FABTECH attendees. Sponsor has the option to distribute additional lanyards at your booth.

Minimum quantity required: 15,000

SHOW BAGS*

\$10,000 (plus material costs) – Exclusive

\$7,500 (plus material costs) – 2 Available

Put your name in the hands of every attendee. Bags with your company name/logo distributed in the registration area. Sponsor has the option to distribute additional bags at your booth. Bags must also include the FABTECH logo. *Minimum quantity required: 15,000*

**Items must be approved by Show Management. Sponsor is solely responsible for all expenses associated with creating, producing and delivering these items to the show 48 hours prior to the event. Show Management can assist with vendor selection if needed and will handle distributing items onsite.*

SHOW BADGE

\$7,000 – Exclusive

Your company logo/graphic and booth number will appear on the back of every name badge. Badge is a 3" x 4" card that has the attendee name on front and your company message on back. Sponsor is responsible for supplying artwork.

REGISTRATION CONFIRMATION

PAGE & EMAIL

\$5,000 – Exclusive

This is a unique opportunity to promote your company to all registered attendees before the show. Your company's banner ad (28x40 pixels) will appear on the landing page that confirms completion of online registration, as well as the confirmation email sent to every pre-registered attendee.

MOBILE APP

\$8,000 – Exclusive

Last year's hottest new feature! The FABTECH Mobile App allows attendees to quickly find exhibitors, education,

special events, and more from a web-enabled mobile device, anywhere, anytime. As the exclusive app sponsor, your company's logo will appear on the app welcome screen and everywhere the app is promoted.

FABTECH THEATER

\$7,500 – Exclusive

This popular destination is host to many new product presentations and special events. As the exclusive sponsor of the FABTECH Theater, your company will be recognized as an industry leader and innovator. Company logo on signage in and around the theater and on the Welcome Screen shown between presentations. Sponsor also has the option to distribute company literature and/or premium item at the theater.

VIP LOUNGE

\$10,000 – Exclusive

The VIP Lounge serves as a quiet oasis for VIP attendees needing a place to sit down, relax and network. Be the company that attendees thank for sponsoring their lounge. Company logo on signage in lounge area. Sponsor has the option to distribute literature and/or premium item. Recognition as exclusive sponsor wherever the VIP Lounge is promoted.

MEDIA ROOM

\$3,500 – Exclusive

Have big news to announce at FABTECH? Reach influential members of the press by sponsoring the Media Room, a designated area where media covering FABTECH pick-up their badges, collect exhibitor press kits, conduct business, and relax. Company logo on signage and tent cards in the Media Room.



HAPPY HOUR BAR

\$3,000 per bar – Limited Availability

Sponsor a bar located near your booth space to increase booth traffic. Signage at bar with company logo and recognition on the floor plan map. Sponsor receives 50 complimentary drink tickets to distribute at your discretion.

NOTEBOOK & PENS

\$5,000 – Exclusive

Attendees will appreciate your sponsored notepad and pen to take important notes. Notepads and pens include your company name/logo and booth number. Items distributed at registration, all education sessions and other high traffic locations throughout the show.

Minimum quantity required: 2,000

BEVERAGE STATIONS

Morning Breaks - \$5,000 Exclusive or \$2,000 per day

Afternoon Breaks - \$5,000 Exclusive or \$2,000 per day

Beverage Stations offer attendees refreshments as they move to and from educational sessions during the morning and afternoon breaks. Signage near Beverage Station featuring your company logo will ensure high visibility and help build brand awareness. Sponsor has the option to distribute literature and/or premium item to attendees.

SHUTTLE BUS SCHEDULE SIGNAGE

\$3,000 - Exclusive

Reach attendees as they arrive at FABTECH and when they leave. Your company logo will appear prominently on all route signage for the shuttle area, specifically on schedule boards placed at the entrance.

VIDEO WALL

Call for pricing

Put your message in front of 35,000+ attendees by purchasing a spot on the FABTECH video wall. Your 10-second video or graphic will play on a large full motion video wall located in a high-traffic area near the entryway to the exhibit hall. Sponsor provides 10-second video.

ESCALATORS

Call for pricing

Escalate your exposure at FABTECH with our customized 4-color escalator graphics that won't be missed by riders. Your message will be featured on the main escalators between the upper and lower floors of McCormick Place. For information on pricing, please contact us or visit, www.plantour.com/custom/FABTECH.

BANNERS

\$1,500 - \$20,000 per banner

Whether you want to promote your brand, launch a new product or call attention to your booth number, onsite banners can be a powerful tool. Banners are cost-effective and eye catching! Various locations available throughout the convention center. For information on locations, sizes and pricing, please contact us or visit, www.plantour.com/custom/FABTECH.

**DON'T WAIT –
THESE OPPORTUNITIES GO FAST!**

**RESERVE YOUR
SPONSORSHIP
TODAY!**

Want to customize a sponsorship item or package to fit your company needs? Please contact your sales representative to discuss or call (800) 733-3976 ext. 3126.

Note: Sponsorships are accepted on a first-come, first-served basis based on availability. Items subject to change. Please contact your sales representative or complete and return the Sponsorship Application Form. See form for terms and conditions.





Sponsorship Application Form

North America's Largest Metal Forming, Fabricating, Welding and Finishing Event

November 18-21, 2013 | McCormick Place, North & South Halls | Chicago, IL USA

Exhibitor Information

Company Name _____

Contact Name _____ Title _____

Address 1 _____

Address 2 _____

City _____ State/Province _____ Postal Code _____

Country (if other than U.S.) _____

Telephone _____ Fax _____

Contact Email _____

Signature _____ *Clicking this box approves this signature for sponsorship commitment.*

SPONSORSHIP OPPORTUNITIES

I AGREE TO SPONSOR THE FOLLOWING: (Note: Sponsorships will be assigned on a first come, first served basis.)

- Lanyards (Exclusive) **SOLD** . . . \$8,000 (plus material costs)
- Show Bags (Exclusive) **SOLD** \$10,000 (plus material costs)
(2 available) \$7,500 (plus material costs)
- Show Badge (Exclusive) **SOLD** \$7,000
- Registration Confirmation Page & E-Mail **SOLD** \$5,000
- Mobile App (Exclusive) **SOLD** \$8,000
- FABTECH Theater (Exclusive) \$7,500
- VIP Lounge (Exclusive) \$10,000
- Media Room (Exclusive). \$3,500
- Happy Hour Bar \$3,000
- Notebooks & Pens (Exclusive). \$5,000
- Beverage Stations
 - Morning Breaks. \$5,000/or \$2,000 per day
 - Afternoon Breaks \$5,000/or \$2,000 per day
- Shuttle Bus Signage (Exclusive) \$2,500 per bus
- Video Wall Call for pricing
- Escalators Call for pricing
- Banners Call for pricing

PAYMENT INFORMATION American Express MasterCard Visa Discover

Card Number _____ Exp. Date _____

Authorization Code _____ Amount _____

Name of Cardholder (please print) _____

Authorized Signature _____ Date _____

QUESTIONS CONCERNING SPONSORSHIPS: CALL (800) 733-3976 EXT. 3126

TERMS & CONDITIONS

- Sponsorships will be assigned on a first come, first served basis.
- Payment for full amount will be billed upon acceptance of application.
- For your convenience, payment may be made by credit card.
- Only applications which are accepted will be charged.
- Sponsor is responsible for providing Show Management their company logo and/or artwork in the required format by the deadline.
- Show Management requires artwork proof prior to the production of materials produced by sponsoring company.

FAX COMPLETED FORM TO: (313) 425-3407

co-sponsors

