

Co-Sponsor of FABTECH





Your company has made the right decision to exhibit, now make sure to follow through with your marketing efforts—submit a show product release and reserve your ad space today!

MetalForming Show Issue Deadlines

MetalFormingmagazine.com



The October 2017 FABTECH show issue of *MetalForming*, delivered to more than 51,000 readers and show attendees, plus bonus circulation at the show, will feature ads and releases describing your exhibited products for attendee decision-makers to view prior to the show. Ensure your company has a prominent advertising position in this issue.

- Exhibitor product release due: August 4, 2017; contact Marlene O'Brien, mobrien@pma.org
- Advertising space due: September 1, 2017; contact your sales representative

The *MetalForming* magazine team will be putting together a series of three e-mail blasts specifically focused on FABTECH. Each e-mail will include nine sponsorship opportunities. We also offer our *MetalForming* Delivers custom e-mails.

3D Metal Printing Show Issue Deadlines

3DMPmag.com

PMA's newest publication, 3D Metal Printing, also will have bonus circulation at FABTECH. Metal printing is the fastest growing segment of 3D printing, expected to nearly double in size by 2018. It's time to align with the only publication specifically dedicated to the industry.

- Exhibitor product release due: August 4, 2017; contact Brad Kuvin, bkuvin@pma.org
- Advertising space due: September 23, 2017; contact your sales representative



Fabricating Product News Show Issue Deadlines

FabricatingProductNews.com



Fabricating Product News will publish a special issue highlighting new fabricating technology on display at FABTECH. We invite you to submit your press releases/new-product announcements, along with photographs, to be considered in the issue. Special advertising opportunities also are available.

- Exhibitor product release due: August 4, 2017; contact Brad Kuvin, bkuvin@pma.org
- Advertising space due: September 1, 2017; contact your sales representative

For more information contact:

Contact Doug Trout to reserve your booth: 800/541-5336 or dtrout@pma.org.

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