

LIST RENTAL

Connect to new customers with SME lists

SME's highly coveted, 100 percent response-generated [database](#) includes influential decision makers for you to target. Reach executives, managers, engineers and technical professionals across all facets of manufacturing who are looking for innovative products and services.

[SME's Masterfile](#) connects you with decision makers and includes:

- Magazine and eNewsletter subscribers
- Paid attendees of expositions, conferences, and in-plant courses
- Buyers and inquirers of manufacturing-related books, novels, DVDs, and training programs
- Mail-order buyers
- Certified manufacturing professionals
- Customers who fund and support engineering education programs

RATES

Mail Base Price:\$155/M
 Minimum order quantity:.....5,000

E-mail Base Price:\$325/M
 Transmission charge\$115/M
 Minimum e-mail quantity5,000

Combination Base Price*

Mail & Phone\$290/M
 Mail & E-mail\$420/M
 E-mail & Phone.....\$420/M
 Mail, Phone & E-mail\$520/M
 *Selects and transmission fees are additional.

Selections/Charges

Geographic (State or Zip Code)...\$20/M
 Plant Size.....\$20/M
 Industry (SIC or NAICs codes).....\$20/M
 Job Function.....\$20/M
 Job Title Keyword(s).....\$20/M
 Technical Interest\$20/M
 Phone Numbers\$70/M

Output Options

ASCII comma-delimited file
 (E-mail, Diskette or FTP).....\$75/flat
 Pressure Sensitive Labels.....\$20/M

259,597
E-MAIL ADDRESSES

1,305,647
DIRECT MAIL ADDRESSES

835,485
PHONE NUMBERS

IDEAL FOR

- Manufacturing equipment
- Trade shows/conferences
- Computer software/hardware
- Products/services
- Technical books/directories
- Magazine subscriptions

For counts and selection options contact:

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LIST RENTAL

SME E-MAIL LISTS

As a part of Advanced Manufacturing Media's Digital Portfolio, SME's e-mail list opens the door for you to broadcast your message to more than 259,000 decision makers, including engineers, managers, corporate executives and other highly skilled technical professionals who make or influence purchasing decisions in the USA.

Select by Plant Size

1-19	69,281
20-49	39,732
50-99	29,028
100-249	34,883
250-499	20,841
500-999	14,664
1,000-2,499	11,958
2,500 and over	11,882

Select by Job Function

Control Engineering	3,486
Mfg Engineering Dept (Non Management)	23,907
Mfg Engineering Management	14,268
Mfg Production Dept (Non Management)	26,483
Mfg Production Management	22,683
Owner/Company Management/Corporate Executive	65,224
Product Design & Development ..	16,775
Purchasing	6,551
Quality Management	7,509
Sales/Marketing	25,304

Select by Industry Types/SICs

33 Primary Metal Industries	22,112
34 Fabricated Metal Products	78,767
35 Machinery, except Electrical	133,306
36 Electric and Electrical	43,674
37 Transportation Equipment	71,345
38 Instruments and Related Products	62,081

Select by Industry Groupings

Machine Shops	14,320
Autos & Auto Parts	16,329
Medical/Dental Instruments	15,546
Aircraft, Aircraft Engines & Parts ..	14,339
Tool & Die Shops	4,748
Farm/Construction/Lawn/Mining Machines	10,520
Machine Tools	7,691
Metal Stampings	5,118

Select by NAICS Industries

332 Fabricated Metal Products	124,695
333 Machinery Manufacturing	122,661
334 Computers & Electronics	61,751
335 Electrical Equipment	34,003
336 Transportation Equipment	87,514
337 Furniture & Related Products	2,929
339 Miscellaneous Manufacturing	52,372

Select by Technical Interest

Automated Manufacturing & Assembly	96,998
CNC Controls & Software	15,370
Machine Controls - Software	24,563
Conveyors & Conveying Systems	1,137
Electronics Manufacturing	4,374
Flexible Manufacturing Systems	9,469
Machine Vision	5,524
Material Handling	41,960
Robotics	36,288
Sensors	7,801
Assembly & Joining	35,808

Design Software & Process

Controls	22,727
CAD/CAM Software	5,436
Geometric Dimensioning & Tolerancing	3,330
Mold Tool & Die Design	3,826
Product Design & Automation	5,176
Reverse Engineering	5,421
Simulation	5,749

Forming & Fabricating

128,908	
Lasers	49,776
Laser And Plasma Cutting	37,130
Plate & Structural Fabricating	21,164
Punching	24,398
Tube & Pipe Processing	23,154
Welding	61,825
Die Maintenance & Repair	19,035
Hydroforming	9,428
Press Brakes	27,384
Presses	16,038
Stamping	2,172
Forming & Fabricating Tooling	24,319

Engineering Materials	43,277
Composites Manufacturing	24,678
Materials - Metal	24,405

Measurement Inspection & Testing

50,880	
Machining & Material Removal	88,578
Coolants & Lubricants	15,681
Deburring & Edge Finishing	19,506
Drilling & Tapping	18,323
Electrical Discharge Machining	13,944
Grinding	17,454
Machining Centers	32,651
Micro Manufacturing	17,436
Sawing	31,434
Turning & Lathes	22,349
Waterjet Cutting	17,297

Product & Process Design

Management	67,582
Computer-Integrated Manufacturing	2,268
Data Collection & Architecture	1,150
Process Design & Engineering	4,979
Software, ERP/MRP & Supply Chain Management	598
Lean Manufacturing	43,907
Manufacturing Management	12,954
Product & Process Design Management	27,240

Quality

36,361	
Rapid Prototyping & Additive Manufacturing	54,238
3D Imaging	14,851
3D Printing	10,623
Additive Manufacturing	21,510
Rapid Prototyping	27,236

LIST RENTAL

SME MAILING LISTS

Select by Plant Size

1-19	300,349
20-49	221,683
50-99	147,399
100-249	174,023
250-499	96,012
500-999	63,150
1,000-2,499	47,454
2,500 and over	42,780

Select by Job Function

Control Engineering	18,050
Mfg Engineering Dept (Non Management)	121,407
Mfg Engineering Management	50,901
Mfg Production Dept (Non Management)	185,766
Mfg Production Management	109,181
Owner/Company Management/ Corporate Executive	330,039
Product Design & Development	89,154
Purchasing	34,255
Quality Management	35,198
Sales/Marketing	93,080

Select by Industry Types/SICs

33 Primary Metal Industries...	91,136
34 Fabricated Metal Products	352,549
35 Machinery, except Electrical	668,662
36 Electric and Electrical Equipment	171,572
37 Transportation Equipment	294,054
38 Instruments and Related Products	216,718

Select by Industry Groupings

Machine Shops	104,204
Autos & Auto Parts	82,898
Medical/Dental Instruments	58,724
Aircraft, Aircraft Engines & Parts	54,577
Tool & Die Shops	34,060
Farm/Construction/Lawn/Mining Machines	38,759
Machine Tools	40,741
Metal Stampings	25,669

Select by NAICS Industries

332 Fabricated Metal Products	614,777
333 Machinery Manufacturing	567,519
334 Computers & Electronics	217,121
335 Electrical Equipment	126,436
336 Transportation Equipment	336,859
337 Furniture & Related Products	13,527
339 Miscellaneous Manufacturing	195,728

Select by Technical Interest

Automated Manufacturing & Assembly230,383

CNC Controls & Software	19,375
Machine Controls - Software	49,596
Conveyors & Conveying Systems	1,714
Electronics Manufacturing	8,899
Flexible Manufacturing Systems	18,894
Machine Vision	12,555
Material Handling	78,396
Robotics	68,439
Sensors	11,231
Assembly & Joining	57,746

Design Software & Process

Controls	33,264
CAD/CAM Software	5,702
Geometric Dimensioning & Tolerancing	4,404
Mold Tool & Die Design	5,018
Product Design & Automation	6,377
Reverse Engineering	7,638
Simulation	7,848

Forming & Fabricating240,987

Lasers	86,015
Laser And Plasma Cutting	62,944
Plate & Structural Fabricating	34,936
Punching	40,499
Tube & Pipe Processing	37,851
Welding	112,826
Die Maintenance & Repair	31,308
Hydroforming	16,111
Press Brakes	44,512
Presses	28,465
Stamping	3,276
Forming & Fabricating Tooling	40,060

Engineering Materials	101,407
Composites Manufacturing	48,894
Materials - Metal	49,288

Measurement Inspection & Testing76,936

Machining & Material Removal205,508

Coolants & Lubricants	32,046
Deburring & Edge Finishing ..	36,409
Drilling & Tapping	36,628
Electrical Discharge Machining	25,329
Grinding	31,995
Machining Centers	62,097
Micro Manufacturing	36,157
Sawing	56,560
Turning & Lathes	42,039
Waterjet Cutting	33,523

Product & Process Design Management132,029

Computer-Integrated Manufacturing	2,059
Data Collection & Architecture	6,255
Process Design & Engineering	8,682
Software, ERP/MRP & Supply Chain Management	3,260
Lean Manufacturing	83,542
Manufacturing Management	20,228
Product & Process Design Management	52,214

Quality64,540

Rapid Prototyping & Additive Manufacturing94,488

3D Imaging	19,771
3D Printing	14,619
Additive Manufacturing	33,146
Rapid Prototyping	55,344

- Updated Continuously
- NCOA & CASS Certified
- 99% Deliverability Guaranteed*

*Direct mail only

Other selection criteria include Job Title, Geography, additional Technical Interests and SICs (2- or 4-digit) and NAICS (3- or 6-digit).