

3 WAYS TO DRIVE TRAFFIC & GENERATE FABTECH PRODUCT AWARENESS.

Manufacturing Engineering offers three ways to connect with buyers before, during, and after FABTECH 2017.

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Advertise in the Nov. issue of *Manufacturing Engineering* featuring a FABTECH Show Preview

EDITORIAL FOCUS: FABTECH Technologies; EDM, Laser Cutting, Waterjets, Deburring & Finishing, and Nesting Software

NOVEMBER ADVERTISER BONUS: FABTECH Exhibitors who run a full page/4-color ads in both the November and December 2017 issues will receive a dynamic Resource Center Profile. These web pages will appear with a unique URL with your company name and will live on the Resource Center homepage for a full 12 months. Website visitors will be able to access profiles via AdvancedManufacturing.org Resource Center homepage. These profiles will include:

- Company name/logo
- Company contact info (address, phone number)
- Company website link
- Company social media links
- Company profile (200 words)
- Company video (optional)



BONUS DISTRIBUTION

FABTECH — November 6-9, Chicago, IL

Ad Reservations Due..... October 5, 2017

Ad Materials Due..... October 9, 2017

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Pre-Show eNewsletters & eNotifiers

Sponsor a **special edition eNewsletter** that promotes your company before FABTECH. As the exclusive sponsor, only your company's ads appear in the issue. Or, use Advanced Manufacturing Media's customized **eNotifier** to target the exact audience you want to reach prior to FABTECH.

FABTECH Show Advertising

SHOW DIRECTORY: Ad placement in the Show Directory is a great way to distinguish your company from hundreds of others in the show.

NEW PRODUCT PREVIEW: Place your ad in the New Product Preview and connect with over 200,000 targeted industry professionals.

ADVANCE PROGRAM ADVERTISING: Advertise in this comprehensive event brochure and reach thousands of progressive minded individuals months before the show opens.

SHOW DAILY ADVERTISING: The Official Show Daily is an easy-to-read tabloid newspaper distributed daily during the show and gives attendees the lowdown on all the day's events and offerings.

ENHANCED LISTING: Enhance your company's listing in the printed Show Directory, online Exhibitor search pages, and the online floor plan.

Contact Advanced Manufacturing Media's Publisher, **Greg Sheremet at 313.425.3261** or gsheremet@sme.org, for additional options and further details.

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**RESERVE
YOUR AD
TODAY**

Contact your Regional Sales Representative

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